

Escripts Marketing Limited Grand Union Studios 1.21 332 Ladbroke Grove London W10 5AD

Tel: 0203 176 0022 Email: info@escriptsmarketing.co.uk

Aims and objectives

Escripts Marketing Limited aims to provide a high quality, Internet based healthcare service which includes confidential on-line health assessments with a medical practitioner and the private prescribing of medicines.

Escripts Marketing's key objective is to provide an online, readily accessible, individualised patientcentred healthcare service, based on the highest standards of research and good practice which meets and exceeds individual expectations. Escripts Marketing's additional objective is to comply with the Care Quality Commission (Registration) Regulations 2009 and the Fundamental Standards and Regulations of the Health and Social Care Act 2008 (Regulated Activities) Regulations 2014.

Kinds of treatments and services provided by Escripts Marketing

Escripts Marketing provides online Internet healthcare services in the form of the following regulated activity:

Treatment of disease, disorder or injury

Escripts Marketing provides an Internet based healthcare service in the form of private and confidential online health consultations with a medical practitioner, the provision of individual health advice and the issuing of private prescriptions for medicines. Medicines are prescribed in relation to the treatment of impotence, hair loss, weight loss, influenza, smoking cessation, raised cholesterol, travel health vaccinations, travellers' diarrhoea, jetlag, malaria, premature ejaculation, acne and eczema, asthma, urinary infections, diabetes, hay fever, hypertension, irregular periods, unwanted facial hair, contraception, and treatments and tests in relation to sexually transmitted diseases.

Escripts Marketing provides services via the following websites:

https://www.pharmadoctor.co.uk/ and http://www.uniclinix.com

All treatments provided via 'Pharmadoctor' are for adults only (18 years and above). Prescriptions provided via 'Uniclinix' are for children and adults from the ages of 6 to 74 years only.

All private prescriptions are sent to a Royal Pharmaceutical Society registered pharmacy for dispensing and posting. Travel vaccinations are administered from named pharmacies in England.

Escripts Marketing also co-authors Patient Group Directions (PGDs) for use by healthcare professionals in England. Following training and assessment, this service allows authorised healthcare professionals to supply and administer certain medications to children (from 3 months old) and adults without a prescription.

Registered Provider and Registered Manager

Escripts Marketing Limited, Hampshire House, 204 Holly Road, Aldershot, Hampshire GU12 4SE (Tel: 0203 176 0021 Email: <u>info@escriptsmarketing.co.uk</u>) is the provider of the independent healthcare service. Mr Richard Adams is the CQC Registered Manager responsible for the management and day to day running of the service.

Legal status

Escripts Marketing is the trading name of Escripts Marketing Limited providing independent healthcare services as a limited company organisation, is registered at Companies House (registration number - 06925143) and registered with the Care Quality Commission (CQC) (registration number 1-2804656511) as a provider of independent healthcare services in England.

Location of services

Escripts Marketing does not have clinic premises' locations where patients can visit. The healthcare service is provided via the Internet at the above websites and is administered from office premises located at Grand Union Studios 1.21, 332 Ladbroke Grove, London W10 5AD.

Statement of Purpose – Escripts Marketing Limited (Issue date: 27 Sept 2016 - Review date: 31 Aug 2017)